

POINT LOMA HIGH SCHOOL - POINTER ASSOCIATION
Board of Directors and General Session Meeting
Meeting Minutes
Monday, September 9, 2019

Prepared by: Dana Nuanez, Secretary

In Attendance

PA Board of Directors Present: Scott Deschenes, Vice President, External Reports
Tom Xitco, Treasurer & Officer
Dana Nuanez, Secretary & Officer
Becky Rhea, Activities & Projects Director
Leigh Burdine, Communications Director
Nicole Taylor, Boosters Director

PLHS Representatives and PLHS Staff: Hans Becker, Amy Denney, Alex Van Heuven

PA Community: Connie Tepper, Skye Pickett, Mike Ong, Kirstin Rone, Sue Passman, Melanie Dellas, Missy Pruess, Scott Hopkins, Leah Frost, Nazare Judd, Dylan Miller, Nathalie Humphry

Call to Order: Meeting called to order at 6:03PM by Scott Deschenes. It was determined that a quorum of the Board of the Directors of the Pointer Association was achieved (6 of 9 present). Absent were: Brant Brockett, Melinda Albright, Kim Jessop-Moore

I. Introductions and General Business

Introductions: No introductions.

Meeting Minutes: The meeting minutes are uploaded to the digital filing cabinet. The meeting minutes of the PLHS Pointer Association (PA) dated May 13, 2019 and June 10, 2019 were reviewed. Hans Becker made a **motion** to approve both sets of minutes. Tom Xitco seconded the motion. All approved, none opposed. Motion passed.

II. School Reports

Principal's Report (Hans Becker).

- Construction update. Demo of the 800 Building was delayed during the summer due to asbestos; the building was prepped all summer. It will take ten (10) months to construct the new building with a targeted completion date of November 2020. Building 300 will be reconstructed following completion of the existing building.
- Enrollment numbers are about where predicted, however, enrollment by class was not where predicted. Currently staffed correctly.
- There are (14) temporary classrooms (bungalows) and one (1) temporary restroom. These units will be in place through construction completion. The Quad area will be re-done in decorative concrete. More tables are needed in the Quad for seating; may ask the Pointer Association to cover the cost of new tables.
- Students have been very patient with the construction and teachers have been understanding; there have not been many complaints.

Faculty Report (Amy Denny)

- No update.

ASB President (Skye Pickett)

- Saturday, September 14, 2019 is the Homecoming Dance at the House of Blues. (70) parking passes are available for \$12.00 each. The dance will start off Homecoming Week. September 16th – 20th is Spirit Week. The Pep Rally is on Friday, September 20th, with the football game to follow that night.
- Tuesday, September 24th is the ASB Blood Drive from 7:00AM – 3:00PM in the Small Gym
- Spirit Bundle was offered this year at Registration Days and was successful. ASB Cards offer a 20% discount on Spirit Wear, free entrance into PLHS games and discounts and local businesses.

Head Counselor Report (Sarah Brandl)

- No update. All counselors are in Anaheim at the UC Conference.
- October 3, 2019 is Back to School Night.

Athletic Director Report (Alex Van Heuven)

- All Fall sports are underway.
- A live-stream camera has been installed in the gym which is subscription based. Unfortunately, the live-stream camera is not hooked up yet due to inconsistent internet access. Estimated go-live date is within one to two weeks. Cameras will also be installed on the football field and at Dana Middle School for baseball.
- Correia Fields / Multi-Plex Update. The fields are not ready; tennis and basketball courts will receive occupancy in a few weeks. The sod on the fields are having difficulty taking root and the synthetic fields will need to have a compaction test. It is anticipated that the softball field will be available in November.
- Nicole Taylor asked who will be responsible for maintaining the softball fields once open. According to Hans Becker, the fields will be maintained by volunteers.
- Coach V announced that a new POP Director is needed. The athletic trainer is acting medical staff for all 6th period athletics and on-site for games. Someone is needed who can help raise money to keep the medical clinic open and operating; can't run sports if we don't have healthy kids. Coach V is asking for someone to handle communication to the community, parents and Boosters regarding the importance of POP. Nicole Taylor stated that she may have identified someone who will volunteer for this position.
- New PLHS logos and specs are on-line. Coach V requested that all Boosters use the same "dog" mascot, colors, etc. for logo wear. The logos can be found at www.pointlomahigh.com under "About Us".

III. PL Cluster Foundation Report (Isabelle Leyva)

- The prior PL Cluster Foundation representative stepped down. Isabelle Leyva will be the new representative. No update to report as the next meeting is Monday, October 7th.

IV. Treasurer's Report (Tom Xitco)

- All bank accounts have been reconciled as of June 30, 2019, the fiscal year end. In addition, the August 31, 2019 books have been prepared and everything reconciles.
- The Pointer Associations fundraising goals were less than budgeted; however, the Pointer Association spent less than what was budgeted.
- For the 2019/20 school year, Tom Xitco prepared the budget; budget ideas can be discussed.
- The bigger fundraisers are at the beginning of the year; Banner fundraising and Direct Donation.
- Some Boosters are transitioning; if any questions are received from Boosters, please direct the individuals to Tom Xitco.
- Leigh Burdine asked about corporate matching programs, stating that many companies have issues about donating to the Pointer Association because the Association donates to athletics. Nicole Taylor suggested donating to ASB.
- Banner Update. Nathalie Humphry reported that donations to date are in the low \$6,000 range. The goal is to hang the banners by September 20th. It was recommended that the banners be hung on the new fencing in the stadium.

V. Vice President - Internal Reports – Melinda Albright

- No report

Activities & Projects Director (Becky Rhea / Donna Schmidt)

- Becky Rhea wanted to recognize Connie Tepper who did everything involved in Registration Days and Tori Curtis who organized the Teacher Lunch, which was truly appreciated.
- Becky Rhea also wanted to make certain that the PLHS website is updated with the correct contact information. Meg Tyndall O'Hearn has handled updating the website in the past. Hans Becker announced that there is a new parent volunteer who will update the information.
- Discussion was held about Membership Toolkit platform. Becky Rhea was able to use this platform for band to sell tickets for a spaghetti fundraiser. The platform is limited by the amount of bank accounts that can be attached to it. If multiple accounts were to use this platform, it would be challenging because only one bank account can be attached at a time.
- Leigh Burdine inquired if anyone responded to the online volunteer form. There were very few people who responded to the form and/or the on-line PA request for volunteers. Next week a volunteer form/request will go out to the entire school.
- Nicole Taylor discussed the PA hosting an information table at Back to School Night. Nicole Taylor, Becky Rhea and Scott Deschenes volunteered to man the PA table.
- Discussed putting a list together of the volunteer needs to be announced via eblast.
- Becky Rhea proposed that in the October Pointer Association meeting an effort should be made to notify the school community of the open positions and needs. Becky suggested approaching the community by event rather than by need; look for volunteers by event and ask for assistance/volunteers to help with an event rather than tackle a position.
- Becky Rhea presented an idea to invite parents at Back to School Night to attend the next Pointer Association meeting and learn more about vamping. Becky Rhea

committed to finding speakers for the meeting. An idea was also presented to see if this could be taken on by the cluster and presented in the PAC.

Boosters Director (Nicole Taylor)

- SNAP Fundraising. Dylan Miller was in attendance from SNAP Fundraising. SNAP would like to work with PLHS and help every organization on campus fundraise; SNAP is building communication tools. SNAP would like to be the only company that PLHS will work with for fundraising. SNAP realizes that they are not cheap and are working on preferred schools to lower the platform costs. SNAP is negotiating with PLHS now to make certain the right people are involved in the decision making process. SNAP would take care of the processing fee, dropping the percentage to 20%. The Pointer Association can use the SNAP platform to bring funds into the PA to benefit the school; can use the platform to reach out to the community and alumni. SNAP could be used for Annual Giving, Banner Fundraising, etc. Mike Ong recommended looking at other platforms that may not charge as much.
- All Booster Clubs are in compliance with Bylaws and budgets. The next All Booster Meeting will be held on October 30th or November 7th. Another meeting will be held in January.
- Nicole Taylor is proposing that PLHS hold a Career Night; January 30th was selected as the date for this event.
- January 16, 2020 is New Family Night.

VI. Vice President - External Reports (Scott Deschenes)

- Gifts and Grants. Scot Deschenes stated he will reach out to Kathy Weisenberg about Fall Gifts and Grants. Hans Becker suggested making October 31st the deadline. Process will be much smoother this year as one check will be written for office and one check for athletics. Scott Deschenes made a **motion** to set aside \$XXXX (Actual value on request) for Gifts and Grants plus up to \$500 additional to cover ebooks from the last cycle that could not be downloaded. Nicole Taylor seconded the motion. All in favor, none opposed. Motion passed.

Communications Director (Leigh Burdine / PLHSnews@gmail.com)

- Leigh Burdine announced that she is the eblast coordinator and the eblasts are sent out on Monday and Thursday each week.

Publicity Chair (Vacant)

- No report

Alumni Association Director (Kim Jessop-Moore)

- No report

VII. New Business, Roundtable, Announcements

- A recommendation was made to change the date of the final Pointer Association meeting of the year to an earlier date so that it does not coincide with the last days of school.
- Kirsten Rone inquired about Amazon Smile and how effective that works for fundraising for the school. Leigh Burdine thinks adding information about Amazon

Smile to the eblast is a good idea. Tom Xitco confirmed that the PA does receive some money from Amazon and escript.

- Pointer Priorities. Hans Becker inquired about adding the purchase of tables for the Quad to Pointer Priorities. An inquiry was made about what they looked like. It was noted that Donna Schmidt's husband handled this in the past.

Adjournment: The meeting adjourned at 7:36 p.m.

Upcoming PLHS Pointer Association Meetings (held in PLHS – Room 301), 2nd Monday of each month at 6:00PM:

October 14, 2019
December 9, 2019
January 13, 2020
February 10, 2020
March 9, 2020
April 13, 2020
May 11, 2020
June 8, 2020